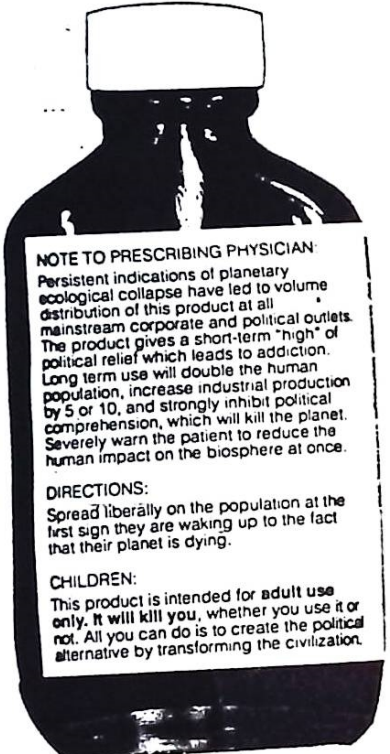


**WHAT ARE WE GOING TO DO?**

Stop buying into this "sustainable development" delusion. Start talking about responsibility and survival. Be realistic: do the impossible.

We in the First World must find a new way - we have to build new relationships between ourselves so that we can exist with dramatically less impact on the biosphere.

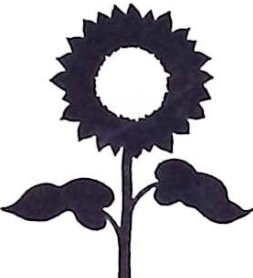


Dr. Brundtland's still available in limited quantities right here at Globe 90. Watch for the Dr. Brundtland's sales force. **ACT NOW** before the product is withdrawn from the shelves.

All major currencies accepted.

Printed on paper made by ruthlessly clearing 1000 year old trees, smashing them to pulp, lacing the mix with dioxins, smearing the whole mess into thin sheets and flogging it to consumers, then recycling it.

Who are these people who want this product taken off the shelves?



People who understand that a viable planetary life support system is fundamental to everything else that humans value, who feel things have gone so far now that civilization must make planetary conservation its primary objective are called Greens.

**The green party**

West Kootenay Greens  
 Box 18, Crescent Valley, B.C.  
 V0G 1H0 ph. 359-7880

What's wrong with Dr. Brundtland's delusion?



Why can't people just buy it?



## THE PROBLEM:

There is too much human impact on the biosphere now. Industrial activity is increasing exponentially which can only lead to a greater impact in the future.

Greater quantities than ever before of thousands of different types of garbage are created every year, fouling air, water, and the land.

After the sudden forest decline in Central Europe and the sudden blowout of ozone over Antarctica there can be no doubt that there are real limits to the amount of garbage the planetary system can be expected to absorb.

One fear is that the planetary system can "take it" for only so long then as a threshold level of pollution is crossed an unprecedented level of damage will occur.

Scenarios of a dying civilization are all too easy to imagine:

Farmers forced to increase production to satisfy a mushrooming population working diminished topsoil are hit with global climate change. Mass starvation occurs which feeds social disintegration and the Bombs blow up.

Or the planetary radiation shield blows out tomorrow morning. Game over, no Bombs required.

## THE SOLUTION: REDUCE THE HUMAN IMPACT ON THE BIOSPHERE.

Not as easy as it sounds.

Measurements of the atmosphere indicate that to stabilize the atmospheric composition of carbon dioxide one measure that would be necessary would be to cut global fossil fuel consumption in half for all time. Canada's contribution to a stable system would be to cut out more than 85% of its use because we use so much per capita now.

We could keep on expanding civilization until the planet blows out, but this is not wise.

To stabilize the planetary system would involve stopping population growth. The First World would have to reduce its consumption to allow the Third World to increase its living standards, and the human race would have to move beyond materialism to a spiritual motivation for activity.

This is beyond the power of humanity to accomplish without more fundamental changes in social, economic, and political relationships than occurred in the transition from feudalism to capitalism.



# Its a Matter of Survival

## GIVE US THE DELUSION THEN:

A prescription for global revolutionary change can not be served up by a commission set up by the U.N. General Assembly, and besides Western Civilization has become so decadent that few believe that humanity could rise to the occasion when faced with such an intractable problem.

The Brundtland Commission presented a good assessment of the problem and this remains its historic contribution. The political ingredients that were added to make the product palatable are what turned it into a delusion.

## WHAT IS WRONG WITH THE PRODUCT?

The Commission accepted no limits to growth. In the face of grave concerns that growth is killing the planet Brundtland declared that a new round of growth is possible. The line goes like this:

First World political systems can not hear that there is a necessity for economic activity to decrease. The existence of the First World will continue to increase expectations on the rest of the planet and people will struggle to raise their consumption. Population will continue to grow rapidly unless living standards in the poorer regions are raised to the point where large numbers of children are not required for the family unit to survive.

The Commission advised policy makers to direct as much as possible of the economic growth that it calls for to the Third World.

After considering possible rates of economic and population growth the Commission concluded that before the global human population could stabilize industrial production would multiply to five or ten times what it is now, and the number of human beings would double.

Throw in as much technology as you want: today's impact of human beings on the biosphere is beyond what the planet can accommodate and this fantastic increase in human activity can only make things worse.